

PRESS RELEASE

## AMOEBA announces signing of a letter of intent

# with Earthwise Environmental for the distribution of its innovative green biocide, in 5 U.S. states

**Lyon, Chicago July 26 2015 – AMOEBA,** producer of a unique, sustainable, organic biocide capable of mitigating bacterial risk including Legionella in water systems, announced today that it has signed a letter of intent with Earthwise Environmental for the co-exclusive distribution of its green solution in 5 states (Illinois, Indiana, Wisconsin, Texas, Oklahoma).

**AMOEBA**'s patented solution, currently in the final stages of EPA approval, acts as a predator of harmful bacteria that proliferate in water systems, such as Legionella, Pseudomonas, Listeria, and the like. This product is 100% natural, and was developed to replace the use of toxic chemical biocides and eliminate their impact on our water supply.

European companies such as Häagen-Dazs and ArcelorMittal have successfully implemented the Amoeba biocide in lengthy trials, demonstrating its efficacy in replacing hazardous and corrosive biocides. The trials have also proven to meet the new and rigorous EU discharge standards for water quality.

"We are pleased to have signed this letter of intent with **Earthwise Environmental**. This agreement will provide us with access to a vast North American territory and partnership with a true green solution provider. **Earthwise Environmental** is an industry leader in the development and implementation of new sustainable technologies and we're proud to partner with them," states **Fabrice PLASSON**, **President of AMOEBA's Board of Directors**.

#### About AMOEBA:

Based in Lyon, France, AMOEBA develops a biological biocide capable of eliminating waterborne bacterial risk (legionella, pseudomonas, listeria, etc.). This entirely natural solution appears to be an alternative to the chemical treatments traditionally used in industry. Amoeba plans the commercialisation of its biocide in France from the first half of 2016 and in the rest of Europe from the end of 2016, provided market authorisation is awarded and the required notifications have been made<sup>(1)</sup>. In a worldwide market of chemical biocides estimated to be worth 21 bn€<sup>(1)</sup>, AMOEBA is today concentrating on the segment of industrial air-cooled towers (ACT) estimated at 1.7 bn€<sup>(3)</sup>. Its

amoéba

breakthrough technology complies with new regulations in terms of environmental chemical emissions. For more information: www.amoeba-biocide.com

(1): Commercialisation of the solution in France will only be possible once market authorisation has been acquired, the process for which could be completed at the end of 2016; however, due to the absence of risks to humans and the environment, its commercialisation would be possible before that date, from the time of delivery of a temporary authorisation which could be awarded in the first half of 2016. In Europe, the solution can be commercialised in European Union states in which the definitive French authorisation has been published on the condition that the countries concerned do not oppose its commercialisation (see section 6.9.1 of the basic document).

(2): Sources combined by Amoeba from water treatment agencies, Freedonia, Eurostat and MarketsandMarkets

(3): Amoeba data combined from the following sources: DRIRE 2013, Eurostat, ARHIA 2013

#### About Earthwise:

For more than 20 years now, Earthwise has been changing the focus of water treatment technologies to reduce costs, conserve water and eliminate hazardous chemistries. We are a market leader on two fronts: We work closely with manufacturers in the evaluation of new technologies; and we are a leader in the development of more sustainable custom solutions for industry, commercial properties and healthcare facilities.

When customers work with Earthwise, we help them navigate the "green" and "sustainable" landscape with proven technologies, unmatched expertise and realistic, quantifiable results. We reduce hazardous chemistry, conserve water, increase employee safety and reduce unscheduled downtime due to water-related issues.

We continue to pursue "What's Next?" in our industry with a fierce devotion to striving for better methods, technologies and synergies of ideas to truly help our partners to become more "green."

### **Press contact**:

Charlène MASSON ACTIFIN

Telephone: +33(0)1 5688 1128

cmasson@actifin.fr