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For Immediate Release

Earthwise Environmental Acquires Heisler Green
*The Midwest's Leader in Water Safety and Conservation Expands
Eco-Conscious Water Management Capabilities*

BENSENVILLE, Ill. (Jan. 22, 2009) – Two green-focused Chicagoland water treatment companies join forces as Earthwise Environmental™, Inc., Bensenville, Ill., acquires Heisler Green, Downers Grove, Ill.

The merger further positions Earthwise Environmental as the Midwest's leader in green-smart water management solutions that preserve natural and economic resources. Earthwise Environmental designs and implements water management treatment solutions for hospitals, schools, hotels, food processing plants and light industrial, commercial and public-use facilities. It is a recognized industry leader in the prevention of Legionnaires' disease through water system management and best-practices.

Earlier this month, Earthwise Environmental introduced its *eSolutions*, a patent-pending program that completely eliminates hazardous chemical treatments, provides significant water and cost savings, and dramatically reduces cooling tower discharge (by up to 75 percent compared to most cooling tower programs). Heisler Green's CoolGreen is a biodegradable, bio-renewable and environmentally-safe cooling water system treatment. Earthwise Environmental will manage and service of all Heisler Green's customers and product lines, providing a complete facility water project program, from potable water, to process/cooling/heating water, to waste water.

"Earthwise Environmental and Heisler Green both recognize the need for environmental improvements to water treatment chemicals and processes," says Bob Miller, Earthwise Environmental founder and president. "The combination of green-smart products and partnerships make working together an ideal situation for our customers."

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Earthwise Environmental//Add One

The ongoing push for Leadership in Energy and Environmental Design (LEED) certification makes smart water use a critical bottom-line issue for its customers, he adds.

“Heisler Green and Earthwise staff, working side-by-side, will provide customers with the best options for cost-effective productivity and equipment protection while providing the most environmentally-safe products available,” says James Green, Heisler Green vice president. “By joining forces with Earthwise, the most advanced and progressive water treatment company in the region, Heisler Green customers will gain better service, expanded service reports and documentation, additional design capability and implementation, and improved analysis products.”

Earthwise Environmental has five Certified Water Technologists on its team, more than any other water treatment company in Illinois. Its staff has more than 120 years of combined experience and provides 24/7 service to clients including Prairie Packaging, Northwestern Memorial Hospitals, University of Chicago Hospitals, Soldier Field Stadium and Hamilton Partners’ entire portfolio of commercial office buildings.

Earthwise Environmental also partners with leaders in industrial hygiene, safety and environmental services to continually evaluate and implement new water- and energy-saving technologies. Its strategic collaboration with industry leading *Legionella* testing firms makes it the nation’s premier resource in the fight against Legionnaires’ disease, exceeding new industry standards set by the American Society of Heating, Refrigerating and Air-Conditioning Engineers.

For more than 80 years, Heisler Green and three generations of family management have provided customers with advanced chemical products, customized feed system equipment and the expert services required to maintain every type of heating, cooling and waste water process.

For more information, call 630-475-3070 or visit Earthwise Environmental online at www.earthwiseenvironmental.com.

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Editors, please note: High-resolution digital photography is available on request. Bob Miller, founder and president of Bensenville, Ill.-based Earthwise Environmental Inc., is available for interviews on a wide variety of water management and conservation topics, including Legionnaires’ disease prevention. To arrange an interview, contact Sue Markgraf, GreenMark Public Relations, at 847-970-9160 or smarkgraf@greenmarkpr.com. For downloadable releases and photos, visit <http://greenmarkpr.com/clients/earthwiseenvironmental/>.