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For Immediate Release

Earthwise Retools Eco-Conscious Water Management Web Site

Visit the Experts Online at www.EarthwiseEnvironmental.com

BENSENVILLE, Ill. (August 21, 2008) — Earthwise Environmental Inc.™ launches its newly-upgraded business-to-business Web site this month at www.EarthwiseEnvironmental.com. The user-friendly site features details on Bensenville, Ill.-based Earthwise Environmental's eco-conscious water treatment management solutions.

Site highlights also include client project photos, detailed case studies, a comprehensive resource guide to industry partners and associations, information on the role of water system management in Legionnaire's disease prevention and more.

Earthwise Environmental designs and implements water management solutions for hospitals, schools, hotels, food processing plants, light industrial and commercial building applications. Chicago-area clients include Northwestern Memorial Hospitals, University of Chicago Hospitals, Soldier Field Stadium and Hamilton Partners' entire portfolio of commercial office buildings.

Robert S. Miller, Earthwise Environmental's president and founder, is a Certified Water Technologist (CWT) with 25-plus years of hands-on experience as an industrial and commercial water management consultant. With five CWTs on the team – more than any other water treatment company in Illinois – and a staff with more than 120 years of combined experience, Earthwise Environmental is the Midwest's leader in providing safe, environmentally-sound water management solutions.

"The field allows us the opportunity to help clients improve water quality in environmentally-friendly ways that reduce use of precious energy resources and eliminate use of chemicals," Miller says.

– more –

Earthwise Environmental Web Site//Add One

The newly retooled Web site also will serve media by providing links to digital news releases, industry resources, Miller's biography and more. To execute the site, the firm partnered with the green industry media experts at Chicago-area based firms GreenMark Public Relations™ and Little Green Cube. GreenMark exclusively serves companies and organizations that manage green spaces, places and issues, and provides media relations to print, broadcast and electronic venues. Little Green Cube offers Web consulting, design, technical development and marketing services.

For more information about Earthwise Environmental – and a tour of the new Web site – visit www.EarthwiseEnvironmental.com.

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Editors, please note: The full Earthwise Environmental Inc. media kit will be available online at www.EarthwiseEnvironmental.com and www.greenmarkpr.com. The Earthwise Environmental logo is available in various electronic formats. To request e-mail versions of the media kit or the Earthwise Environmental logo, contact Cathy Sivak at csivak@greenmarkpr.com.