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**For Immediate Release**

**About Earthwise Environmental Inc.**

*The Midwest's Leader in Water Safety, Conservation*

**BENSENVILLE, Ill. (August 21, 2008)** – Long before Al Gore's environmental film scored an Oscar and "green" became urban chic, Earthwise Environmental Inc.™ was working to make water safer and to conserve the Earth's most precious resource.

Earthwise Environmental designs and implements water management solutions for hospitals, schools, hotels, food processing plants, light industrial and commercial building applications. With five Certified Water Technologists (CWTs) on the team – more than any other water treatment company in Illinois – Earthwise Environmental is the Midwest's leader at providing safe, environmentally-sound water management solutions. Its staff has more than 120 years of combined experience.

"We exceed industry best-practices to ensure that water management products are developed, manufactured, distributed, used and disposed of in a safe and environmentally responsible manner," says Robert S. Miller, Earthwise Environmental founder and president.

Chicago-area clients include Northwestern Memorial Hospitals, University of Chicago Hospitals, Soldier Field Stadium and Hamilton Partners' entire portfolio of commercial office buildings.

The upcoming push for LEED certification makes water use a critical bottom-line issue for industrial and commercial users. It impacts the health of employees and visitors and the efficiency of tower equipment and personnel. Earthwise Environmental solutions cut capital costs by safeguarding the efficiency of plant equipment and preventing production downtime. Implementing an Earthwise Water efficiency program can reduce water and sewer costs by as much as 30 percent and save energy, chemical and maintenance expenses.

- more -

## **Earthwise Environmental Overview//Add One**

Reduced liability from hazardous chemicals results in lower labor, capital replacement and energy costs.

The Earthwise Environmental process begins with a complete mechanical and system evaluation of plant operations, from sampling to data analysis, to determine the best fit of technology, products and services. Earthwise specialists work closely with specialty chemical manufacturers to determine the custom blend that meets clients' water treatment needs.

### Strategic Partnerships and Innovation

Earthwise Environmental partners with leaders in industrial hygiene, safety and environmental services to evaluate and implement new water- and energy-saving technologies. In 1997, Earthwise was the first water management company in the Midwest to introduce drumless technology – eliminating the need for chemical drums and hazardous chemical storage. Earthwise beta-testing of several non-chemical water treatment devices is underway by the company, and hold future promise to reduce water consumption and eliminate all chemistries from customer facilities.

Collaboration with the industry's leaders in *Legionella* organism testing make Earthwise Environmental the nation's premier resource in the fight against Legionnaires' disease, exceeding new industry standards set by the American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE).

Water systems, cooling towers and evaporative condensers are breeding grounds for *Legionella*. Cooling programs developed by Earthwise Environmental reflect the biocide selection necessary for suppressing the *Legionella* organism. Last year, to make building operations professionals more aware of how they can safeguard their buildings from serious problems, Earthwise co-hosted an environmental conference on air quality, mold and Legionnaires' disease.

### Qualifications

Earthwise Environmental is uniquely qualified as the only company in Illinois with five CWTs on staff. The CWT credential from the Association of Water Technologies was established to provide the water treatment industry with a designation

## **Earthwise Environmental/ Overview//Add Two**

representing a level of knowledge, extensive professional experience and education in all aspects of water treatment and technology. Certification requires technologists to have minimum of five years experience in the water treatment industry. They must pass a written exam, submit the CWT application and references, receive approval from the certification committee and sign a code of ethics.

Earthwise Environmental staff members belong to more than a dozen professional organizations including the American Society of Heating, Refrigerating and Air-Conditioning Engineers; Association of Facilities Engineers; Association of Water Technologies; Healthcare Financial Management Association; National Association of Corrosion Engineers; and United States Green Building Council. The memberships allow Earthwise access to the most up-to-date resources on water management technologies and best practices.

Earthwise Environmental is located at 1290 Mark St., Bensenville, Ill, 60016. For more information, call 630-475-3070 or visit [www.earthwiseenvironmental.com](http://www.earthwiseenvironmental.com).

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**Editors, please note:** Images are available on request. Robert Miller, founder and president of Bensenville, Ill.-based Earthwise Environmental Inc.<sup>TM</sup>, is available for interviews on a wide variety of water management topics. To arrange an interview, contact Cathy Sivak, GreenMark Public Relations, at 262-859-9514 or [csivak@greenmarkpr.com](mailto:csivak@greenmarkpr.com).