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**For Immediate Release**

**Earthwise Environmental Welcomes J. Matthew Born, CEM**

*Eco-sound water management solution firm continues growth*

**BENSENVILLE, Ill. (Aug. 11, 2009)** – J. Matthew Born, CEM, 53, joins Bensenville, Ill.-based Earthwise Environmental Inc.™ as vice president of contractor sales-central region. In his new role, Born works with both engineering firms and contractors to develop and meet hydronics specifications.

Earthwise Environmental designs and implements eco-friendly water management solutions for clients including hospitals, schools, hotels, food processing plants, light industrial and commercial building applications.

Born is an Association of Energy Engineers (AEE) Certified Energy Manager (CEM), one of only 6,000 worldwide. With more than three decades of manufacturing, technical operations and sales background, most recently as a plan/specification engineer at H-O-H Chemicals Inc., Born is well-versed in large-scale operation water treatment needs.

“Matt’s background and strong customer-oriented philosophy help him create an excellent rapport with engineering firms and contractors, ideal for his new role with Earthwise,” said Robert S. Miller, the company’s president and founder. “His knowledge of environmental concerns and energy management challenges in manufacturing and operational applications will be key to our ability to provide a chemical-free water treatment approach to contractors and their clients.”

At H-O-H, Born specialized in hydronic project system equipment including reverse osmosis, water softeners, purified water skids, steam, chilled and hot water loops, condenser systems and ground/air source heat pump loops. Prior to H-O-H, Born spent nearly 20 years in Illinois State University operations, ultimately serving as chief plant

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**J. Matthew Born//Add One**

operating engineer. He received the 2001 Illinois State University *TEAM EXCELLENCE* Award from the Illinois Department of Commerce and Community Affairs.

In addition to AEE's CEM designation, Born also has received master operator/master programmer certification through Landis and Gyr (Siemens Building Technologies). A resident of Saybrook, Ill., Born attended Illinois State University. Along with the AEE, he is a member of the American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE), and a member and past president of the Association of Professional Energy Consultants. A U.S. Navy machinists mate veteran, he is a member of the American Legion and the 40/8 Veteran's Society.

Miller founded Earthwise Environmental in 1995 to provide environmentally-sound water management services to clients including hospitals, schools, hotels, food processing plants, light industrial and commercial buildings. Earthwise Environmental programs help clients understand the real energy impact of poorly managed water programs – and reduce water and energy consumption. Including Miller, Earthwise Environmental has five on-staff Certified Water Technologists (CWT), more than any other water treatment firm in Illinois. Earned through the Association of Water Technologies (AWT), the CWT is the highest professional credential awarded to professionals in the industrial and commercial water treatment field.

Earthwise Environmental also provides programs that manage and prevent waterborne diseases and is an established leader in the field of proactive control and education to prevent Legionnaires' disease created by the waterborne *Legionella* organism. Earthwise recommendations for Legionnaires' disease prevention exceed new industry standards set by ASHRAE.

Earthwise Environmental Chicago-area clients include Northwestern Memorial Hospitals, University of Chicago Hospitals, Soldier Field Stadium and Hamilton Partners' entire portfolio of commercial office buildings. For more about Earthwise Environmental, visit the company's website at [www.EarthwiseEnvironmental.com](http://www.EarthwiseEnvironmental.com).

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